

Mayfield

CLIENT EVENTS

If you are thinking of producing an event, but don't have the in-house resources or database of contacts to do so, Place North West can help.

- 15 years of experience in delivering fantastic events for influential professionals in the property industry
- Access to the most senior speakers
- Dedicated event manager to ensure a successful event
- Raise your business' profile and align your brand with sectors you want to be known for
- Quality event organisation, with the full Place North West team in support
- Multi-platform promotion of your brand, online and offline, via social media and website to a readership of 250,000 per month, branding at the event and much more
- Events people love to attend with food and drinks in great locations

"Our experience of working with Place was excellent. They worked hard with us to deliver a high quality event which we simply would not have been able to do on our own. They brought their regional knowledge and contacts, securing fantastic speakers for us. All of the Place team were extremely professional and exceeded our expectations in terms of delivery. We would not hesitate to work with them again in the future."

Chris Hallam
partner
CMS



Whichever client event you choose we provide

- Consultancy, advice, direction and in-depth market intelligence that lets us provide a full industry review and source high profile speakers for your event
 - Content creation and curation of the event - Place North West editorial team's specialist knowledge of the property market, key to attracting and retaining senior target audiences
 - Promotional editorial inviting readers to the event, selling key messages
 - Full approach to Place North West database of 13,000 subscribers to sell tickets
 - Follow-up editorial of the event in the Place Daily Briefing (13,000 subscribers) and thereafter archived in Special Reports on Place North West website (250,000 readers a month)
 - Event listing on Place North West Events Calendar
 - Social media promotion on Twitter and LinkedIn accounts throughout the event
 - full details and database of the registered delegates from the day
 - Reporter and photographer on the day providing assets for your use afterwards with no copyright issue
- Full event management:
- All speaker liaison including compiling suggestions, managing invitations and communication, briefing on content and logistics, and management on the day
 - Full venue and catering management including searches, booking and communication in the lead-up event and on the day
 - Source, specify and supply all audio visual requirement and checks
 - Set-up on the day, meet suppliers, full delegate registration and full health and safety audit and analysis
 - Chairing of the event and on-the-day speaker management



To book or discuss sponsorship opportunities, please contact:

Dino Moutsopoulos
managing partner & head of commercial
dino@placenorthwest.co.uk
07803 988 112



FULL DAY CONFERENCE **£35,000 +VAT**

Our full day conferences present the opportunity for clients to maximise on our offerings in a customisable way including breakfast networking, multiple panel discussions and presentations, a drinks reception in the evening and add-ons such as roundtables and video interviews.



HALF DAY CONFERENCE **£25,000 +VAT**

Our half-day conferences include presentations and panel discussions, plus networking opportunities during breakfast, a coffee break, and lunch.



BREAKFAST EVENTS **£12,000 - £15,000 +VAT**

Looking to host a shorter event to promote your new service or product? Place breakfast events offer networking and content for up to two hours.



DRINKS RECEPTION **£10,000 - £15,000 +VAT**

Host an intimate evening reception for VIPs and prospective clients with plenty of networking, drinks, canapes and speeches.

Note - The above quotes do not cover the following:

- Any additional furnishings or seating required when using a non-conference ready venue
- Any additional payments required for extra lighting, catering or dressing other than that needed for a conference ready venue

Additional discounted profile raising opportunities exist to complement the event:

- Online banner advertising on the Place North West website to promote the event and enhance the company message for a month prior to the event
- Direct email marketing campaign to our 13,000 subscribers

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