

CONFERENCE SPONSORSHIP

What do you get out of sponsoring a Place North West conference?

- 15 years of experience in delivering fantastic events for influential professionals in the property industry
- Top-quality speaker line-ups and introductions to decision-makers
- Dedicated event manager and the full Place North West team to ensure a successful sponsorship
- Alignment of your brand with sectors you want to be known for, raising your business' profile

"Great content, great delegates, great preparation. Place North West really understands the market."

Carolyn Tiley
head of strategy, real estate
DAC Beachcroft

- Multi-platform promotion of your brand, online and offline, via social media and website to a readership of 250,000 per month, branding at the event and much more
- Events people love to attend with food and drinks in great locations



£3,750+VAT

Conference Sponsor

8 sponsorship opportunities

Pre-event

- Branding and accreditation on promotional editorial articles and mailshots
- Branding on the events calendar on placenorthwest.co.uk, which is visited by 250,000+ property professionals a month
- Branded listing in the events bulletin, emailed to 13,000+ subscribers
- Branding on the Place North West events plan, downloadable from the website
- Social media announcements of your sponsorship across our channels
- Full access to the delegate list, introductions to key speakers and delegates
- Branding and company profile on the dedicated event app: logo, company overview and opportunity to add documents, reports and links to your website

At the event

- Seven tickets to the event for staff/clients
- Possibility to present to the audience or sit on a panel - not guaranteed and dependant on the discretion of the editorial team
- Branding on the event app and on all slides and print material at the event
- Company name-check from the chair of the event on stage
- Mentions in social media posts during the event
- Opportunity to have small exhibition stand and/or pop-up banners and the opportunity for a product drop
- Reserved seating if required
- Facilitated introductions in person to pre-selected speakers and attendees

Post-event

- Comment piece with author details, photograph and logo, published on placenorthwest.co.uk and sent to our 13,000+ subscribers on the Place Daily Briefing newsletter, usually £1075+VAT [To be used within 6 months of the event]
- Branding in the event write-up, published on the website and newsletter
- Receive event photography and/or video for you own marketing purposes
- Receive the data capture of the delegates that attended the event
- Social media mentions in promotion of the event round-up
- Archived write up in the events section on placenorthwest.co.uk
- Post event online analytics

To book or discuss sponsorship opportunities, please contact:

Dino Moutsopoulos
managing partner & head of commercial
dino@placenorthwest.co.uk
07803 988 112



NORTH WEST Place

Additional marketing opportunities can be added to packages to further support your involvement, including direct mail and online banner advertising

Please note, multidisciplinary service providers are required to choose one leading service from their service lines and sectors of work for events

Sector exclusivity does not apply to developers

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