





# Share your expertise through Place North West Insight and be seen by our readers as the expert in your field

#### Do you want to...

- Speak directly to Place North West readers?
- Position yourself as a thought leader?
- Deliver unlimited messages to a targeted audience?
- Align your company with the latest industry trends and debate?
- Give profile to particular team members?

#### Here's how we can help...

- Your content will be featured on the Place North West website and delivered to our 13,000+ subscribers in the Place Daily Briefing and dedicated fortnightly Insight bulletin
- Unlimited upload of copy and content on our website
- Can include video, imagery, links, infographics and document downloads

#### **Every post features**

Image of the author

Contact details

Company logo

Link to your company website





## **Selection of Place Insight clients**











































THE NORTHERN EDGE



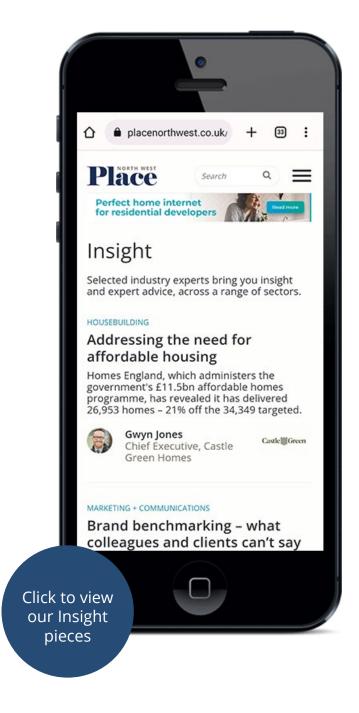




### Topics you can "own" include

- Affordable Housing
- Architecture
- Business Rates
- Connectivity
- Construction
- Energy
- Finance
- House Building
- Legal
- Marketing + Communications

- Placemaking
- Planning
- Property Management
- Public Consultation + Political Engagement
- Recruitment
- Surveying
- Sustainability
- Workplace



COST: £6,000 for 12 months / £4,000 for 6 months (Prices exclude VAT)

